Max Life **'Bharose Wala Role'** Contest T&C

Instructions on how to participate in the Max Life *'Bharose Wala Role'* Contest:

1. To participate in Max Life ***'Bharose Wala Role'*** contest ("**Contest**"), the participant must follow the below steps:
   a. Participate in the contest by uploading a story of the picture of you showing the bharose wala role you play for your family.
   b. Tag us on your story ***(@max_life_insurance on Instagram,*** *and* ***@maxlife on FB)***.
   c. **Use the hashtags *#BharosemandMaxLife and #BharoseWala_____ (fill in the blank with the role you play, for example - #BharoseWalaChef)*** while posting the story.
2. Entries will be considered valid only if the **participant follows Max Life Insurance** on Instagram *(@max_life_insurance*) and/or Facebook (*@maxlife*)

Eligibility condition:

1. ***Upto*** **10 Lucky Participants** will get a chance to win exciting prizes – Amazon gift Vouchers!
2. Subject to applicable laws, this Contest is valid across all cities in India. Contest shall not be open for states where such contests are not allowed.
3. All participants should be Indian residents and above the age of 18 years.
4. Max Life Insurance employees and agent advisors will **not** be eligible to participate in this contest.

Contest terms & condition

1. The Contest will be live from **28th Sep'21 upto 5th Oct'21** and entries will be accepted only between **12:00 am of 28th Sep'21 upto 11:59 pm of 5th Oct'21.**
2. Max Life Insurance reserves the right to extend the deadline for participation at its sole discretion.
3. Upto 10 participants in total (with entries fulfilling all participation criteria) shall stand the chance to be awarded with an Amazon gift Voucher.
4. The 10 lucky Participants will be selected at the sole discretion of Max Life. No correspondence in this regard will be entertained.
5. Results will be announced within 3 weeks from the last day of the contest to the successful participants through SMS/E-Mail/DM on Instagram/Facebook.
6. The gift is non-transferable. No cash or other alternatives will be offered. Gift is subject to availability.
7. There is no entry fee. Participation is voluntary and no purchase is required to submit the Contest entry.
8. Max Life Insurance reserves the right to cancel, amend, modify or change all or any of the terms, rules applicable to this Contest at its sole discretion without notice.
9. Max Life Insurance reserves the right to disqualify or block any entries or participants that de-motivate, defame or abuse anyone, including any participant.
10. Max Life Insurance reserves the right to extend the timeline for participation at its sole discretion.
11. Max Life holds no responsibility for entries that are not received for whatever reason including any technical reason.
12. Participants who make their contest submission with the complete details will be considered for the contest.
13. By participating in the Contest, the participant irrevocably authorizes Max Life Insurance for the use of their

stories/ photos/ comments etc. The stories/ photos/ comments etc., so provided/uploaded by the participant may be used for any marketing/ commercial purpose by Max Life Insurance via any mode including but not restricted to, print and digital mode and no consideration in lieu thereof will be paid to the participants.

14. **By participating in the Contest, the participant agrees that the entry (image/video/comment) submitted by him is his/her original creation and has not been copied from anywhere else on the internet or otherwise. In case of any legal claim against a submitted entry (plagiarism, copyright infringement, etc), the sole responsibility will lie with the participant; Max Life Insurance will not be held liable in any such case.**
15. By entering this Contest, a participant agrees to be bound by these terms and conditions.
16. Max Life Insurance shall not be responsible for any technical/network related issues.
17. The Contest, and these terms and conditions, will be governed by Indian law and any disputes will be subject to the exclusive jurisdiction of the courts at New Delhi.
18. Participation in the contest is voluntary, and upto the discretion of the user.