

Keep your OTP to yourself.

Save yourself from fraud.



Sharing your OTP can put your policy information in the wrong hands. Never share it with anyone over the phone, email, or message.

Use your OTP to access your policy pack or policy-related services on our website:

www.axismaxlife.com

If in doubt, please contact us on 1860 120 5577

BHAROSA TUM HO



Our virtual assistant
Chat with MILI
on our website



WhatsApp
Send 'Hi' to
+91 74283 96005



Login to manage your policy
axismaxlife.com/customer-service



Call us at 1860 120 5577

For more details, visit us: axismaxlife.com/contact-us



^Individual Death Claims Paid Ratio as per Annual Audited Financials of FY 2023-24 | *As per Public Disclosures H1 FY 2024-2025.

Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited) is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Important: DO NOT believe in calls, SMSes or e-mails offering discounts. For NEFT Payments, please transfer only to "HSBC Bank A/C No. 1165 <Followed by 9 digit Policy No> IFS Code: HSBC0110002". Axis Max Life Insurance does not collect Premium in any other account. Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited): Plot No. 90 C, Sector 18, Udyog Vihar, Gurugram, Haryana - 122 015. Regd. Office: 419, Bhair Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 533. CIN: U74899PB2000PLC045626 | Customer Helpline Number: 1860 120 5577

The Brand Ambassadors (if depicted herein), have endorsed only the Axis Max Life Insurance Products and are not in any manner endorsing Axis Bank Limited and do not have any kind of association or relationship with Axis Bank Limited.

ARN number: Axis Max Life/FCB/Customer Marketing/Fraud Awareness Mailers/March 2025

IRDAI Registration No. 104

BEWARE OF SPURIOUS/FRAUD PHONE CALLS!

- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums
- Public receiving such phone calls are requested to lodge a police complaint