

Axis Max Life Group Credit Life Secure Plan

A Non Linked and Non Participating Group Pure Risk Life Insurance Plan
UIN: 104N072V04

PROSPECTUS

LIFE INSURANCE COVERAGE IS AVAILABLE IN THIS PRODUCT.

About Axis Max Life Insurance

Axis Max Life Insurance Limited, formerly known as Max Life Insurance Company Ltd., is a Joint Venture between Max Financial Services Limited (“MFSL”) and Axis Bank Limited. Axis Max Life Insurance offers comprehensive protection and long-term savings life insurance solutions through its multi-channel distribution, including agency and third-party distribution partners. It has built its operations over two decades through a need-based sales process, a customer-centric approach to engagement and service delivery and trained human capital. As per the annual audited financials for FY2023-24, Axis Max Life Insurance has achieved a gross written premium of INR 29,529 Cr. For more information, please visit the company website at www.axismaxlife.com

Axis Max Life Group Credit Life Secure

You want to be sure that all loans that you have sanctioned be repaid in full. While you are taking measures to ensure that defaults are kept to minimum and a recovery mechanism is in place, you need to insure yourself against non-payment by borrower, on account of his/her death. The purpose of the Group Credit Life Secure plan is to provide cover against loan in the event of death during the period of coverage.

Benefit to the Policyholder/financial Institution – Group Credit Life Secure Plan is a product that ensures that in case of death of the borrower, amount of loan outstanding (as per the option chosen) is paid out by Axis Max Life Insurance Limited.

Benefit to the loan borrower – In case of member’s demise, the family does not have to surrender / forgo the asset since loan will be paid out for the amount of sum insured by Axis Max Life Insurance Limited.

Please note that the benefit is payable only in the event of death during the period of coverage and no Disability cover is provided under this policy.

The Benefits at a glance

Death Benefit and Options

On happening of the death by any cause (natural & accidental), the Company shall pay you as per the option as chosen by the member at the inception.

There are two options under this product:

- (i) **Option A:** Decreasing Cover
- (ii) **Option B:** Level Cover

The terms “Age at entry”, “Term of the loan”, “Sum Assured”, “Loan amount” and “Benefit payable” refers to individual members covered under the Group Master Policy.

The Sum Assured is the amount of cover chosen by the Group Policyholder or the individual member. The sum assured at inception cannot exceed the Initial Loan Amount.

Sum Assured shall also be consistent with the original loan amount sanctioned for level cover or with the loan schedule at inception.

The death benefit options are as follows:

☐ **Option A Decreasing Cover:** The sum assured outstanding as per the original schedule (as specified in the certificate of insurance) will be payable irrespective of the actual loan outstanding on the date of death. Reducing Cover in accordance with the outstanding sum assured schedule as set at the commencement of the contract. Cover during the moratorium period is also available where the loan monthly installments begin after a defined moratorium period and therefore the Sum Assured is level till the end of the moratorium period and reduces thereafter as per the schedule as set at the commencement of the contract.

☐ **Option B Level Cover**

The Sum Assured is the amount payable on death equal to the initial amount of cover chosen. Benefit formulae would be chosen in such a way that a minimum sum assured of ₹ 10,000 per member would be ensured at inception.

Moratorium Option

Moratorium period option is available with Option A Decreasing Cover only. Moratorium period may be chosen in multiples of 1(One) month. Minimum moratorium period allowed is 1(One) month.

The Sum Assured is the initial amount of cover and will remain level throughout the moratorium period. After the moratorium period, Sum Assured will decrease during remainder of the coverage period (Total coverage term less moratorium period). The Sum Assured, as specified in the Certificate of Insurance will be payable irrespective of the actual loan outstanding.

The Premium of the insured member is calculated basis factors viz. Entry Age; Sum Assured, Policy Term, Death Benefit Option, Moratorium Option (as applicable).

The benefit shall be payable as under:

Where the policy is issued under Lender-Borrower category and Master Policyholder is one of the following regulated entities (i) Reserve Bank of India (RBI) regulated Scheduled Commercial Banks (including Co-operative Banks); (ii) NBFC's having certificate of registration from RBI; (iii) National Housing Bank (NHB) regulated Housing Finance Companies; (iv) National Minority Development Finance Corporation (NMDFC) and its State Channelizing Agencies; (v) Small Finance Banks regulated by RBI; (vi) Mutually Aided Cooperative Societies formed and registered under the applicable State Act concerning such Societies (vii) Microfinance companies register under section 8 of the Companies Act, 2013; (viii) Any other category as approved by the Authority, in accordance with IRDAI guidelines as amended from time to time; the Insured Member shall have the option to issue an authorization in favour of the Company to the effect that in case of an insured event during the Policy Term, the claim amount, if any, payable under the Policy shall first be utilized for payment to the Master Policyholder to the extent of the outstanding loan amount as specified in the Credit Account Statement and the balance amount, if any, payable under the Policy will be payable to the Claimant. Where no such authorization is received by the Company from the Insured Member, or the Master Policyholder does not fall under the above mentioned regulated entities, the entire claim amount shall be payable to the Claimant on the occurrence of the insured event.

Surrender Benefit

This is a single premium term insurance plan. If an individual assured member surrenders his/ her cover due to any reason, a surrender value would be paid. The surrender value payable at any point of time during the period of cover will be as follows:

$70\% * \text{Premiums received} * (\text{Unexpired risk period in months} / \text{Total Period of cover in months}) * (\text{Sum Assured applicable at time of Surrender}^1 / \text{Sum Assured at inception})$

¹ As per the schedule mentioned in certificate of insurance at the outset

Eligibility

- Coverage - All individuals in accordance with the Board Approved Underwriting Policy
- Minimum age at entry - 15 years (age last birthday)
- Maximum age at entry - 75 years (age last birthday)
- Maximum age at maturity - 77 years (age last birthday)
- Minimum Policy Term – 1 Month
- Maximum Policy Term – Till age 77 years (age last birthday) subject to maximum of 40 years. Policy Term should be less than or equal to the loan tenure subject to the minimum duration of 1 month
- Minimum group size to initiate a group scheme – 50 members
- Maximum group size – No limit
- Event covered – Death (natural and accidental)
- Minimum Sum Assured - ₹ 10,000 per member
- Maximum Sum Assured – No Limit, but subject to underwriting
- Minimum Premium - No Limit
- Maximum Premium – No Limit

Eligible Groups

For a group to be considered eligible, the following aspects will be considered:

- There should be a clear relationship between individual members and the group policyholder
- Policyholder would be a legal authority to act on behalf of all members of group for the purpose of the group insurance contract
- Membership of group must be defined clearly and no ambiguity should arise on the definition of the membership.
- Conditions for eligibility for insurance should be clearly defined.
- The minimum group size should be 50 members to initiate a group scheme.
- Commencement and cessation of risk cover must be clearly defined.
- No Group should have been formed for the sole purpose of taking the insurance coverage

Options

☐ **Co-borrower Cover Option:** Under this option, cover on lives of Primary borrower and Co-borrowers will be considered as separate insurance covers to the extent of total loan amount subject to necessary financial and medical underwriting requirements. This would be referred to as Co-borrower cover option. Both the Co-borrowers must individually satisfy the eligibility conditions to become a Member. In the event of the death of the primary borrower/ co-borrower due to suicide, cover on the other life will continue as they are independent insurance covers.

Rider Details:

Axis Max Life Group Critical Illness Secure (Accelerated benefit) Rider (UIN: 104B032V03): This rider provides benefit upon diagnosis of any of the critical illnesses covered.

Please note the following:

1. The rider policy term cannot exceed base plan policy term.
2. In case of confirmed diagnosis of any of the specified CIs the rider shall accelerate the base Sum Assured to the extent of the Rider SA and thereafter the base Sum Assured will reduce proportionately.
3. The premium pertaining to health related or critical illness riders shall not exceed 100% of premium under the base product.
4. Any benefit arising under each of the above mentioned riders shall not exceed the sum assured under the base product.

For more details, please refer to Axis Max Life Group Critical Illness Secure (Accelerated Benefit) Rider Prospectus.

Axis Max Life Group Critical Illness Secure (Accelerated benefit) Rider or any of its subsequent version may be attached with this product or any future versions of this product.

There is no overlap in benefit offered under available riders & base product.

General Conditions**Termination of Coverage**

The cover on the life of an assured member will cease on the earliest happening of one of the following:

- On the expiry of the term of the cover;
- The date the member attains the maximum cover ceasing age;
- The date a death claim has been admitted under the policy in respect of that member;
- The date, a valid surrender request is received from that member.

This Policy may be terminated by either the Policyholder or the Company by giving 90 (Ninety) days prior written notice to the other party. In the event of such termination each Member's coverage shall continue until the date of the expiration of the period of coverage.

Upon termination of this Policy, no new enrolment application forms for Eligible Members will be accepted by us from the date such termination, but all obligations in respect of the Members enrolled under this Policy shall continue until the expiry of the Period of Coverage of each Member or surrender of the Certificate of Insurance, whichever is earlier.

Documentation Requirement

An eligible member may apply to participate in this insurance coverage by completing the application for membership and submitting his/her satisfactory evidence of insurability to the insurance company.

Medical examination, as determined by the company, shall be required for all eligible members whose total sum insured or amount proposed to be insured under this policy and other policies issued by the company, exceeds the non-medical limit as determined by the company and specified in the policy schedule.

Suicide Exclusion

In case of death due to suicide within 12 months from the date of commencement of risk, the Company shall refund the premium(s) paid without interest, less any expenses incurred by the Company.

The nominee or beneficiary of the policyholder shall be entitled to at least 80% of the total premiums paid till the date of death or the surrender value available as on the date of death whichever is higher, provided the policy is in force.

Other exclusions:

None

Policy Nature

The policy shall not participate in any surplus distribution by the company being a non-participating policy.

Premium Provisions

A single premium is payable towards coverage on each insured member

Certificate of Insurance

The Company shall issue in the name of each insured member, an individual certificate of insurance.

Full Disclosure & Incontestability:

We draw your attention to Section 45 and statutory warning under Section 41 of the Insurance Act 1938 as amended from time to time – which reads as follows:

Section 45 of the insurance Act, 1938 as amended from time to time states that:

(1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e. from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy whichever is later.

(2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud:

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees of the insured the grounds and materials on which such decisions are based.

Explanation I – For the purposes of this sub-section, the expression “fraud” means any of the following acts committed by the insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy:

- a) the suggestion, as a fact of that which is not true and which the insured does not believe to be true;
- b) the active concealment of fact by the insured having knowledge or belief of the fact;
- c) any other act fitted to deceive; and
- d) any such act or omission as the law specially declares to be fraudulent.

Explanation II – Mere silence as to facts likely to affect the assessment of the risk by the insurer is not fraud, unless the circumstances of the case are such that regard being had to them, it is the duty of the insured or his agent, keeping silence to speak, or unless his silence is, in itself, equivalent to speak.

(3) Notwithstanding anything contained in sub-section (2) no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer:

Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the member is not alive.

Explanation – A person who solicits and negotiates a contract of insurance shall be deemed for the purpose of the formation of the contract, to be the agent of the insurer.

(4) A policy of the life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued:

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees of the insured the grounds and material on which such decision to repudiate the policy of life insurance is based:

Provided further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees of the insured within a period of ninety days from the date of such repudiation

Explanation – For the purposes of this sub-section, the mis-statement of or suppression of fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer, the onus is on the insurer to show that had the insurer been aware of the said fact no life insurance policy would have been issued to the insured.

(5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

Prohibition of Rebates: Section 41 of the Insurance Act, 1938 as amended from time to time states:

- (1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer.
- (2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

Nomination

Nomination shall be applicable in accordance with provisions of Section 39 of the Insurance Act 1938 respectively, as amended from time to time.

Assignment

Assignment shall be applicable in accordance with provisions of Section 38 of the Insurance Act 1938 respectively, as amended from time to time.

Expert Advice at Your Doorstep: Our distributors have been professionally trained to understand and evaluate your unique financial requirements and recommend a policy which best meets your needs. With experienced and trained distributors, we are fully resourced to help you achieve your life's financial objectives. Please call us today. We would be delighted to meet you.

Important Notes:

- This is only a prospectus. It does not purport to be a contract of insurance and does not in any way create any rights and/or obligations. All the benefits are payable subject to the terms and conditions of the Policy
- Benefits are available provided all premiums are paid, as and when they are due
- Taxes, cesses & levies would be levied as per applicable laws and shall be to the account of the Policyholder.

Insurance is the subject matter of solicitation.

Policy Review (Free Look) Period

The Master Policyholder and / or the Life Insured / Scheme Member, except for the Policy / Certificate of Insurance with tenure of less than a year, have a period of 30 (Thirty) days beginning from the date of receipt of the Policy / Certificate of Insurance, whether received electronically or otherwise, to review the terms and conditions of the Policy / Certificate of Insurance. If the Master Policyholder/ the Member disagrees to any of the terms or conditions of the Policy / Certificate of Insurance, or otherwise and has not made any claim, Master Policyholder / the Member shall have the option to return the Policy / Certificate of Insurance for cancellation to Us by stating the reasons for the same.

- Free Look in Case of Master Policyholder: In case free look cancellation is exercised by the Master Policyholder, the Policy shall terminate forthwith and all rights, benefits and interests under the coverage shall cease immediately. However, the cover in respect of existing members will continue as per the terms of Certificate of Insurance as applicable. No new members will be enrolled under the Policy.
- Free Look in Case of Member: Certificate of Insurance shall terminate forthwith and all rights, benefits and interests under the Certificate of insurance shall cease immediately. The Member shall be entitled to a refund of the premium paid subject only to a deduction of the proportionate risk premium for the period of cover and the expenses, if any, incurred by the Company on medical examination and stamp duty charges.

Grievance Redressal

All consumer grievances and/or queries may be first addressed by the complainant to the agent or Our customer helpdesk as mentioned below:

a. Axis Max Life Insurance Limited, Plot 90C, Udyog Vihar, Sector 18, Gurugram, 122015, Haryana, India, Helpline No. – 1860 120 5577, Email: service.helpdesk@maxlifeinsurance.com, or

b. Any office of Axis Max Life Insurance Limited.

If Our response is not satisfactory or there is no response within 14 (Fourteen) days:

The complainant may file a written complaint with full details of the complaint and the complainant's contact information to the following official for resolution:

Grievance Redressal Officer,
Axis Max Life Insurance Limited
Plot No. 90C, Udyog Vihar, Sector 18, Gurugram, 122015, Haryana, India

Helpline No. – 1860 120 5577 or (0124) 4219090
Email: manager.services@maxlifeinsurance.com

the complainant may approach the Grievance Cell of the IRDAI on the following contact details:
IRDAI Grievance Call Centre (Bima Bharosa Shikayat Nivaran Kendra)
Toll Free No: 155255 or 1800 4254 732
Email ID: complaints@irdai.gov.in
Website: - bimabharosa.irdai.gov.in

the complainant can also register Your complaint online at <http://www.igms.irdai.gov.in/>
the complainant can also register Your complaint through by submitting Your complaint to:

Policyholder Protection & Grievance Redressal Department (PPGR)
Insurance Regulatory and Development Authority of India
Sy No. 115/1, Financial District,
Nanakramguda, Gachibowli, Hyderabad – 500032
India
Ph: (040) 20204000

If the complainant are not satisfied with the redressal or there is no response within a period of 1 (One) month or within 1 year after rejection of complaint by Us, the complainant may approach Insurance Ombudsman at the address mentioned in the policy document of the product available on the company website, or on the IRDAI website www.irdai.gov.in or on Council of Insurance Ombudsmen website at www.cioins.co.in.

Contact Details of the Company

Company Website: www.axismaxlife.com

Registered Office

Axis Max Life Insurance Limited
419, Bhai Mohan Singh Nagar, Railmajra, Tehsil Balachaur, District Nawanshahr, Punjab - 144 533
Tel: 01881-462000

Office Address

Axis Max Life Insurance Limited
Plot No. 90C, Sector 18, Udyog Vihar
Gurugram - 122015, Haryana, India.
Tel No.: 0124-4219090

Customer Helpline Number: 1860 120 5577 or SMS 'LIFE' to 5616188

Customer Service Timings: 9:00 AM - 6:00 PM Monday to Saturday (except National holidays) or SMS 'Life' to 5616188

Disclaimers:

Axis Max Life Insurance Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram (Haryana) -122 002. Life insurance coverage is available in this product. For more details on risk factors, Terms and Conditions please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt

of benefits by you. Tax benefits are subject to changes in tax laws. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd. respectively and with their consents, are used by Axis Max Life Insurance Ltd. You can call us on our Customer Helpline No. 1860 120 5577.

ARN: MaxLife/Brand/Prospectus/GCLSV04/Sept2024

IRDAI Regn. No – 104

BEWARE OF SPURIOUS/FRAUD PHONE CALLS

- IRDAI is not involve in activities like selling insurance policies, announcing bonus or investment of premiums.
- Public receiving such phone calls are requested to lodge a police complaint.