

Offer Your Employees

A Comprehensive Insurance Solution

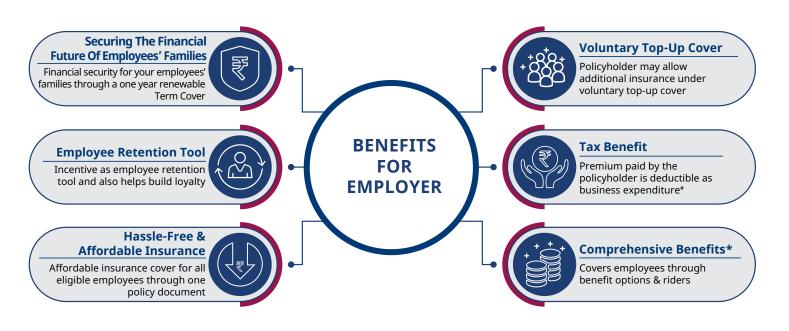
Set a benchmark!





About The Plan

Axis Max Life Group Term Life Platinum Assurance is a comprehensive group term insurance plan that provides enough flexibility, to be suitable for a business of every need and scale, so that you can take the right step today and help protect your employees' families from the unpleasant surprises in life.



^{*}Subject to the conditions prescribed under Section 37(1) of the Income Tax Act, 1961 are met

^{*}Available on Payment of Additional Premium



Plan Features

AXIS IV	lax Life Group Term Life Platinum Assurance		
Type of Plan	Non Linked Non Participating Group Pure Risk Premium Life Insurance		
Coverage	All individuals in accordance with the board approved underwriting policy of the Company		
Minimum entry age (age as on last birthday) - Both base product & Accelerated CI benefit option	18 years		
Maximum entry age (age as on last birthday) - for employer-employee groups & affinity groups	Base Benefit: 80 years		
	Accelerated CI Benefit option: 69 years		
Maximum Cover Ceasing age (age last birthday) - for employee groups & affinity groups	Death Benefit: 81 years		
	Accelerated CI Benefit option: 70 years		
	Maturity age / Cover Ceasing age will be determined as on Policy Anniversary following or coinciding age 81 years (Base Benefit) or 70 years (Accelerated CI) as the case may be		
Policy Term	1 year		
	Policy can be renewed on annual renewal date subject to payment of premiums as per underwriting		
Premium Payment Modes	Annually / half-yearly / quarterly / monthly		
Maximum Group Size	No Limit		
Minimum Sum Assured	₹1,000 for a member Accelerated Critical Illness: ₹1,000 and up to 50% of Death Benefit capped at ₹10,000,000 for a member For EDLI, the minimum Sum Assured shall be in line with the Employees' Provident Fund & Miscellaneous Provisions Act, 1952. The current minimum Sum Assured for EDLI as per the said provision is ₹2,50,000		
Maximum Sum Assured	No Limit, but subject to Board Approved Underwriting Policy. However, Optional Accelerated Critical Illness Sum Assured option is available up to 50% of Death Benefit capped at ₹10,000,000		
Minimum Premium	Minimum Premium per member is subject to minimum Sum Assured per member and applicable premium rates		
Maximum Premium	Maximum Premium per member is subject to maximum Sum Assured per member and applicable premium rates		

Optional Accelerated Critical Illness Benefit	On the first occurrence of any of the 20 specified Critical Illnesses (CI), the Optional Accelerated Critical Illness Sum Assured shall accelerate the Death Benefit Sum Assured to the extent of the CI Sum Assured with the remaining Death Benefit Sum Assured payable on death The benefit option can be availed as up to 50% of Sum Assured with a maximum ₹1 Cr. per member, whichever is lower
Death Benefit	Lump Sum Death Benefit Sum Assured: 100% of the Death Benefit Sum Assured will be paid immediately on death of the Life Insured In case Accelerated Critical Illness (CI) Benefit claim has been paid, the Death Benefit shall be reduced to the extent of the claim paid out on account of Accelerated CI Benefit
Riders	The product offers following 4 riders: 1. Axis Max Life Group Accidental Death Benefit Premier Rider (UIN: 104B024V02) 2. Axis Max Life Group Accelerated Terminal Illness Rider (UIN: 104B028V02) 3. Axis Max Life Group Critical Illness (Additional Benefit) Rider (UIN: 104B031V02) 4. Axis Max Life Group Total and Permanent Disability (Accident) Premier Rider (UIN: 104B030V02) Please refer to the respective rider prospectus for more details or visit www.axismaxlife.com
Surrender	Proportionate premium for the unexpired period of risk is paid on member exiting from a scheme

Sum Assured Criteria

The Sum Assured criteria is based on one of the following:

- a) Uniform Cover for all members
- b) Graded Cover based on category of member
- c) Multiple of salary, linked to service / outstanding service or age; or in bands of service or age; or by some objective formula
- d) Any other sum chosen by the Policyholder suiting to his / her needs

Benefit formula would be chosen in such a way that minimum Sum Assured is `1,000 per member.

Add-On Benefits

Following Add-On Benefits (Additional Options) are available, subject to underwriting:

- a) **Spouse and Dependent Cover:** Cover on the life of spouse / dependents of a member can be opted by the master Policyholder
- b) **Voluntary Top-up for Employer:** Employee Groups: In addition to the Sum Assured available under the scheme, employees can opt for additional Sum Assured

*For further details, please refer to the prospectus / policy contract.

Types Of Groups Eligible

- 1) Employees of an employer all or defined categories
- 2) Other non employer-employee groups where a clearly evident relationship between the member and the group Policyholder for services other than insurance exists. These include:

a) Any association, where the members represent a particular profession / trade / domestic workers / Anganwadi workers	d) Members of group with occupa- tion such as weavers, fishermen etc.	g) Government agencies
b) Any Co-operative / Housing Societies	e) Parents of school / college students as members	h) Lender-Borrower groups
c) Customers of Bank / NBFC or any other service provider	f) Credit Card holders of an issuing institution	i) Investors of a Mutual Fund





^Group business policies death Claims Paid Ratio as per Annual Audited Financials of FY 2023-24. *As per Public Disclosure for H1 FY 2024-2025

Axis Max Life Insurance Limited (formerly known as Max Life Insurance Company Limited) is a Joint Venture between Max Financial Services Limited and Axis Bank Limited. Corporate Office: 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram(Haryana) - 122 002. For more details on risk factors, Terms and Conditions please read the prospectus carefully before concluding a sale. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws. You can call us on our Customer Helpline No. 1860 120 5577. Website: www.axismaxlife.com

ARN No.: Axis Max Life/FCB/ Brand Marketing/GTLPA/Leaflet/May 2024

IRDAI Regn. No.: 104

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!

- $\bullet \ \mathsf{IRDAI} \ \mathsf{is} \ \mathsf{not} \ \mathsf{involved} \ \mathsf{in} \ \mathsf{activities} \ \mathsf{like} \ \mathsf{selling} \ \mathsf{insurance} \ \mathsf{policies}, \ \mathsf{announcing} \ \mathsf{bonus} \ \mathsf{or} \ \mathsf{investment} \ \mathsf{of} \ \mathsf{premiums}$
- Public receiving such phone calls are requested to lodge a police complaint